

Historic, Archive Document

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Cut Flower Stocks

Our Stock seeds are from the cultures of two of the foremost specialists and are unsurpassed in quality. This fact coupled with our unique method of pricing affords you today's greatest value in these seeds.

DOUBLE GIANT COLUMN: (Improved Excelsior)

1 Lilac Lavender: Large flowered.	24 Deep Apricot: Deeper than 20.
3 Blue: Medium lavender-mauve.	Avalanche: New. Earliest giant white.
6 American Beauty: Dp. carmine rose.	Chamois Rose: New. Deeper than 9.
7 Malmaison Pink: Tall, bluish-pink.	Cream Pink: New. Soft rose on cream.
8 Ruby: Tall, crimson-red.	Gardenia: Giant glistening white.
9 Chamois Pink Imp: Rosy buff.	Illusion: Deep scarlet.
11 Pink: Rose pink. Lighter than 22.	Royal Purple: Deeper than 21.
14 Rose Pink: Deep rose pink.	Silver Lilac: Best lavender.
16 White Improved: Fine florist white.	White Giant: New earliest, tallest white.
20 Apricot: Large creamy buff. Late.	Yellow Wonder: Best C-F yellow.
21 Purple Heart: Tall blue-purple.	Florists Mixture: A well blended mix
22 Supreme: Silvery rose. Outstanding.	for general use.

PRICES: Our uniform price of \$8.50 per ounce is the lowest in the industry for quality seed of freshest crop. You still can buy at that price in the 1/10 ounce units or 85¢ per 1/10 ounce, 2/10 ounce would be \$1.70 etc.

DOUBLE GIANTS OF CALIFORNIA:

Heavier than Bismark. When planted closely they produce a single huge spike similar to column or set regular will develop laterals as well as terminal.

Golden Gate: A good yellow.	Santa Maria: Best branching type white.
Mojave: Rich velvety purple.	Sequoia: Rosy carmine.
Monterey: Very useful pink.	Tahoe: Valuable lavender.
Pacific: Attractive blue.	Yosemite: Very fine rose.
Redwoods: Deepest blood red.	Exquisite Mixed: Blended from the
Santa Barbara: Pink overlaying buff.	entire above group.

PRICE: Our uniform price of \$3.20 per ounce is the best you'll find. 1/10 ounce at 32¢; 2/10 ounce at 64¢ etc.

EARLY COLONIAL: Base branching of improved habit.

These make no terminal spike as Calif. Giants do but branch near the ground producing several long, heavy flower stems. Ideal for a quick heavy crop.

Mayflower: Crimson-rose. Bright.	Rose Standish: Bright rose.
Priscilla: Silvery lavender.	Growers Blend: Well balanced in all
Puritan: Heavy, pure white.	shades. Made from separate colors.

PRICE: Our uniform price of \$4.00 per ounce also applies to 1/10 ounce at 40¢; 2/10 ounce at 80¢ etc.

DOUBLE EARLY GIANT IMPERIAL - Improved Bismark (Bismark)

Antique Copper: Copper red.	Golden Ball: Best yellow.
Apple Blossom: Delicate pink.	Golden Rose: Rose, flushed cream.
Blood Red: Ruby red.	Lavender: Silvery lilac.
Buttercup: Deep yellow.	Lilac: Medium lilac blue.
Chamois: Ivory & old rose.	Rose: Deep rose pink.
Dark Blue: As named.	Shasta: Tall white.
Elk's Pride: Royal purple.	Bismark Mixed: All shades.
Flesh: Bright coral pink.	

PRICE: Our uniform price of \$3.00 per ounce also applies to 1/10 ounce at 30¢; 2/10 ounce at 60¢.

MAMMOTH DOUBLE EARLY BRANCHING - Beauty of Nice

American Beauty: Deep rose.	Mont Blanc: Pure white.
Apricot Beauty: Apricot rose.	Parma Violet. As named.
Aurora: Cream & old rose.	Queen Alexandria: Rosey lilac.
Beauty of Nice: Deep flesh.	Summer Night: Dark blue.
Cote d' Azure: Light blue.	Finest Blend: Formula mixture.
Lloyd George: Blood red.	

PRICE: Our uniform price of \$2.00 per ounce also applies to 1/10 ounce at 20¢; or 2/10 ounce at 40¢.

Sweet Pea Seeds

NEW CUTHBERTSON STRAIN

A trial of these is suggested for planting from January indoors through the early spring outdoor planting season. Inside from now on these will give better stems and a longer crop than the Winter varieties.

About 390 seeds per ounce. Average production about 250 plants per ounce.

MINIMUM QUANTITY SOLD - ONE OUNCE. PRICES PER OUNCE.

VARIETY	COLOR	PRICE PER 1 oz.	4 ozs. or more
BILLY: Bright cerise rose on salmon. Very attractive.		\$.40	\$.35
CAROL: Clear pink on white ground.		.40	.35
COLINE: Intense scarlet.		.40	.35
DANNY: Bright navy blue.		.40	.35
EVELYN: Very long stemmed salmon pink.		.40	.35
FRANCES: Clear salmon pink on white ground.		.40	.35
FRANK G.: Beautiful rosy lavender.		.40	.35
HAZEL: A soft light blue.		.40	.35
HELEN: Blush pink.		.40	.35
JANET: Frilled pure white on very long stems. Black seed.		.40	.35
JESSIE: Rich lilac.		.40	.35
KENNETH: Crimson.		.40	.35
LOIS: Light rose pink.		.40	.35
MARION: Cream, black seeded.		.40	.35
TOMMY: Clear mid-blue.		.40	.35
WILLIAM: Cream, rose picotee edge.		.40	.35
MIXTURE: All shades.		.40	.35

SWEET PEA SUMMER SPENCER

VARIETY	COLOR	PRICE PER 1 oz.	4 ozs. or more
AMBITION: Rosy lavender.		\$.27	\$.25
CAPRI: Clear silvery blue.		.27	.25
CHARMING: Rosy cerise.		.27	.25
CHIEFTAIN: Pure satin mauve.		.27	.25
ELSTREE: Bright pink on cream.		.27	.25
FLAGSHIP: Deep navy blue.		.27	.25
GIGANTIC: Black seeded white of huge size.		.27	.25
GRAND NATIONAL: Black seeded rich cream.		.27	.25
GRAND SLAM: Cerise scarlet.		.27	.25
HIGHLANDER: Large flowered clear lavender.		.27	.25
MRS. A. SEARLES: Sparkling salmon cerise.		.27	.25
OLYMPIA: Rich purple.		.27	.25
PATRICA UNWIN: Salmon pink suffused gold.		.27	.25
PINKIE: Large rose pink on white ground.		.27	.25
PRINCE OF ORANGE: Fine deep orange.		.27	.25
RED ROVER: Deep crimson.		.27	.25
REFLECTION: Fine clear mid-blue.		.27	.25
RUBICUND: Red scarlet.		.27	.25
THE ADMIRAL: Violet blue.		.27	.25
YOUTH: White edged rose pink. Picotee.		.27	.25
MIXED: All shades.		.27	.25

Zinnia Seeds

About 4,000 seeds per ounce. Average production about 250 plants per .1 ounce.

MINIMUM QUANTITY SOLD ¼ OZ.

PRICE PER ¼ ounce

VARIETY	TYPE AND COLOR	ounce	one ounce
ZINNIA NOVELTIES: New and desirable types.			
PEPPERMINT STICK: One of the most popular of novelties.			
Flowers striped in various colors such as red & white; red & yellow; purple & white etc.		\$.50	\$ 2.00
BURPEE HYBRIDS: Mixture of Cactus and Chrysanthemum types in a wide range of colors including bicolors & pastels.		1.25	5.00
GAILLARDIA FLOWERED: Brilliantly colored Gaillardia like flowers of perfect form. Colors mixed.		.30	1.20
PERSIAN CARPET: Ball shaped flowers of miniature type in many rich color combinations. Excellent for borders.		.75	3.00
TOM THUMB: The smallest Zinnia of much appeal. Colors are brilliant and their 8" height makes them ideal for borders.		.40	1.60
HAAGEANA DOUBLE: Mexican Hybrids. The parent of P. Carpet.		.40	1.60
GOLD MEDAL DAHLIA FLOWERED:			
CANARY BIRD: Clear canary yellow.		.25	1.00
DREAM: Deep rosy lavender.		.25	1.00
ELDORADO: Salmon apricot.		.25	1.00
EXQUISITE: Light rose, deep rose center.		.25	1.00
GOLDEN DAWN: Golden yellow.		.25	1.00
GOLDEN STATE: Golden orange.		.25	1.00
ILLUMINATION: Deep rose self.		.25	1.00
LUMINOSA: Bright pink.		.25	1.00
METEOR: Rich deep red. The darkest red.		.25	1.00
ORIOLE: Orange and gold.		.25	1.00
POLAR BEAR: Large cream white.		.25	1.00
PURPLE PRINCE: Deep purple.		.25	1.00
ROYAL PURPLE: Richest purple.		.25	1.00
SCARLET FLAME: Bright scarlet.		.25	1.00
WILL ROGERS: Deep scarlet.		.25	1.00
GOLD MEDAL MIXTURE: All shades.		.25	1.00

SUPER CROWN O'GOLD:

PASTEL TINTS: An improved strain of this type.	.25	1.00
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CALIFORNIA GIANTS OR MAMMOTH:

BRIGHTNESS: Bright pink.	.25	1.00
CHERRY: (Cerise Queen) Brilliant cherry rose.	.25	1.00
CRIMSON QUEEN: Rich crimson.	.25	1.00
DAFFODIL: Rich canary yellow.	.25	1.00
ENCHANTRESS: Light rose, darker center.	.25	1.00
GOLDEN QUEEN: Golden yellow.	.25	1.00
GRENADIER: Bright dark red.	.25	1.00
LAVENDER QUEEN: Deep rosy lavender.	.25	1.00
MISS WILMOT: Soft pink.	.25	1.00
ORANGE KING: Orange scarlet.	.25	1.00
ORANGE QUEEN: Golden orange.	.25	1.00
PURITY: Largest and best white zinnia.	.25	1.00
ROSE QUEEN: Deep rose. Striking.	.25	1.00
SALMON QUEEN: Deep salmon-apricot.	.25	1.00
SCARLET QUEEN: Glowing deep scarlet.	.25	1.00
VIOLET QUEEN: Deep purple.	.25	1.00
PASTEL GIANTS: Mixture of soft pastel shades.	.25	1.00
CALIFORNIA GIANT MIXTURE: All shades.	.25	1.00

IMPROVED LILLIPUT: Pompon or baby Zinnias.

BLACK RUBY: Blackish red.	.25	1.00
CANARY GEM: Canary yellow.	.25	1.00
CRIMSON GEM: A bright shade.	.25	1.00
DAINTY GEM: A dainty bi-color rose.	.25	1.00
GOLDEN GEM: Golden orange.	.25	1.00
LILAC GEM: Soft shade of lilac.	.25	1.00
PINK GEM: Deep pink.	.25	1.00
PURPLE GEM: Deep purple.	.25	1.00
ROSEBUD: A fine rose pink.	.25	1.00
SALMON GEM: Salmon rose. Attractive.	.25	1.00
SCARLET GEM: Bright scarlet.	.25	1.00
WHITE GEM: A milk white with cream overtone.	.25	1.00
PASTEL SHADES MIXED:	.25	1.00
LILLIPUT MIXTURE:	.25	1.00

HARROLD'S

Pedigreed Flower Seeds

P. O. BOX 29 - DEPT. 12
GRANTS PASS, OREGON.

Aster Seeds

MINIMUM QUANTITY SOLD 1/4 OZ. VARIETY COLOR	PRICE PER 1/4 ounce	one ounce
EARLY GIANT WILT RESISTANT:		
LIGHT BLUE: As named.	\$.065	\$2.60
PEACH BLOSSOM: Opens white flushes lavender pink.	.65	2.60
ROSE MARIE: Rich rose.	.65	2.60
SUPER GIANT: Wilt Resistant.		
BEVERLY HILLS: Azure blue.	.65	2.60
EL MONTE: Crimson.	.65	2.60
HOLLYWOOD: Pure white.	.65	2.60
LOS ANGELES: Shell pink. Not resistant.	.65	2.60
PASADENA: Dark purple.	.65	2.60
EARLY BEAUTY: Wilt Resistant.		
AZURE FAIRY: Long stemmed large azure blue.	.40	1.60
CRIMSON: Similar in color to Heart of France.	.40	1.60
DEEP ROSE: An excellent color.	.40	1.60
PURPLE: Long stemmed deep purple.	.40	1.60
SEPTEMBER BEAUTY: Delicate shell pink.	.40	1.60
WHITE: Choice long stemmed white.	.40	1.60
EARLY BEAUTY MIXED: All shades.	.40	1.60
PRINCESS WILT RESISTANT:		
PRINCESS ANNE: Light rose pink, cream cushion.	.62	2.50
PRINCESS BARBARA: Attractive Orchid.	.62	2.50
PRINCESS BONNIE: Silver rose, golden center.	.62	2.50
PRINCESS ELIZABETH: NEW. Pure white.	.65	2.60
PRINCESS GOLDEN SHEAF: Large cream yellow.	.62	2.50
PRINCESS LINDA: Clear rose.	.62	2.50
PRINCESS MARGARET: NEW. Florist rose.	.65	2.60
PRINCESS MARSHA: Deep rose flushed crimson.	.62	2.50
PRINCESS PAT: Crimson.	.65	2.60
PRINCESS SUSAN: Deep blue.	.65	2.60
PRINCESS MIXTURE: All shades.	.62	2.50
EARLY ROYAL: Wilt Resistant.		
AZURE BLUE: Dark lavender blue.	.40	1.60
COPPER ROSE: A very attractive shade.	.40	1.60
DEEP ROSE: Taller and a grand color.	.40	1.60
PEACH BLOSSOM: Opens white flushes lavender pink.	.40	1.60
PURPLE: Deep purple.	.40	1.60
SCARLET: A bright shade.	.40	1.60
SHELL PINK: A brilliant shade of pink.	.40	1.60
WHITE: A very good white.	.40	1.60
ROYAL MIXTURE: All shades.	.40	1.60
BALL VARIETIES: Wilt Resistant.		
BALL DEEP ROSE: Early branching. Mid. Aug.	.40	1.60
BALL PURPLE: Branching. Late Aug.	.40	1.60
BALL WHITE - LATE: Branching. Mid. Sept.	.40	1.60
BALL WHITE - EARLY: Branching. Late Aug.	.40	1.60
IMPROVED QUEEN OF THE MARKET: Wilt Resistant.		
AZURE BLUE: Clear blue.	.40	1.60
BALLET QUEEN: NEW. Deep salmon rose.	.40	1.60
CRIMSON: An excellent shade.	.40	1.60
PURPLE: Rich shade.	.40	1.60
FLESH PINK: Shell pink becoming darker with age.	.40	1.60
MEDIUM BLUE: Lighter than purple.	.40	1.60
ROSE: A popular deep rose.	.40	1.60
WHITE: Pure clear white.	.40	1.60
IMPROVED QUEEN MIXED: All shades.	.40	1.60
AMERICAN BRANCHING: Wilt Resistant.		
AZURE BLUE: Fine clear light blue.	.40	1.60
CRIMSON: A brilliant shade.	.40	1.60
PEACH BLOSSOM: Flushed lavender pink.	.40	1.60
PEERLESS PINK: Lively shell pink.	.40	1.60
PURPLE: Long stemmed violet purple.	.40	1.60
ROSE: A very attractive light rose.	.40	1.60
SENSATION: Scarlet.	.40	1.60
SHELL PINK: (Mary Semple) Light pink.	.40	1.60
WHITE: Excellent for cutting.	.40	1.60
AMERICAN MIXTURE: All shades.	.40	1.60
IMPROVED CREGO: Wilt Resistant.		
AZURE BLUE: Fine light blue.	.40	1.60
BLUE FLAME: Bright navy blue.	.40	1.60
CATTLEYA: Large flowered orchid.	.40	1.60
CRIMSON: A brilliant color.	.40	1.60
DEEP ROSE: A fine cut flower color.	.40	1.60
ENCHANTRESS: Salmon rose. Good size.	.40	1.60
PEACH BLOSSOM: Opens white, flushes lavender.	.40	1.60
SHELL PINK: Light clear pink.	.40	1.60
PURPLE: A very rich shade.	.40	1.60
WHITE: A very fine pure white.	.40	1.60
CREGO FINE MIXTURE: All shades.	.40	1.60
IMPROVED GIANTS OF CALIFORNIA: Not Resistant.		
APPLE BLOSSOM: Shell pink.	.65	2.60
AZURE BLUE: Soft azure.	.65	2.60
CRIMSON: A brilliant color.	.65	2.60
DARK PURPLE: Fine color and wilt resistant.	.65	2.60
DEEP ROSE: An attractive shade.	.65	2.60
DARK BLUE: A popular shade.	.65	2.60
LOVELINESS: Rich pure pink flushed salmon.	.65	2.60
PEACH BLOSSOM: Opens white flushes lavender pink.	.65	2.60
WHITE: Pure glistening white.	.65	2.60
GIANTS OF CALIFORNIA: Mixed. Fine blend.	.65	2.60
HEART OF FRANCE: Wilt Resistant.		
FINEST DARK RED:	.50	2.00

Marigold Seeds

MINIMUM QUANTITY SOLD 1/4 OZ. VARIETY TYPE AND COLOR	PRICE PER 1/4 ounce	one ounce
THE BEST CUTTERS:		
ALL DOUBLE GIANT ORANGE: Larger than regular All Double Orange and a bit fluffier.	\$.45	\$1.80
ALL DOUBLE ORANGE: Fistulosa type. Long stems.	.35	1.40
ALL DOUBLE LEMON: Identical to above but lemon yellow.	.35	1.40
YELLOW SUPREME: Carnation. Rich creamy lemon yellow.	.30	1.20
ODORLESS MARIGOLDS:		
BURPEE GOLD IMPROVED: Carnation. Deep bright orange.	.30	1.20
FRILLS: Carnation. Golden orange waved and frilled.	.30	1.20
CROWN O' GOLD: Colletterette. Bright golden orange.	.25	1.00
BUFF BEAUTY: Carnation. Golden buff.	.33	1.30
CLINTON: Carnation. Distinctive bright orange.	.35	1.40
MAYLING: Carnation. Golden primrose yellow.	.35	1.40
REAL GOLD: Carnation. Larger two-toned golden orange.	.40	1.60
YELLOW SUPREME: Carnation. Creamy lemon yellow.	.30	1.20
GIGANTEA: Robust growing large flowers. Sweet scented.		
FULL DOUBLE ORANGE: Flowers 5" to 6". Rich orange.	.50	2.00
FULL DOUBLE MIXED: Same as above but all colors.	.40	1.60
ORANGE SUNSET: Fine deep orange.	.38	1.50
SUNSET GIANTS: A rich mixture of this type.	.30	1.20
MISSION GIANTS: Chrysanthemum like 3" diameter. Long stems.		
GOLDSMITH: A. A. S. Orange. Very fine.	.45	1.80
YELLOWSTONE: A. A. S. Yellow.	.45	1.80
MISSION GIANTS MIXED:	.35	1.40
CHRYSANTHEMUM FLOWERED TYPE: Incurved.		
MAMMOTH MUM: New. Largest of this type. Sulphur yellow.	.65	2.60
GOLDEN BEDDER: Very early golden orange.	.50	2.00
LIMELIGHT: Soft Primrose yellow.	.40	1.60
FRENCH DOUBLE HARMONY TYPE:		
HARMONY ALL DOUBLE: Deep orange, maroon guard.	.20	.80
GOLDEN HARMONY: Golden yellow, maroon guard.	.28	1.10
MELODY: A. A. S. Rich orange.	.28	1.10
SPOTLIGHT: Yellow and mahogany red.	.28	1.10
DWARF FRENCH DOUBLE: More compact growing.		
BUTTERBALL: Butter yellow faintly tipped with maroon.	.30	1.20
GOLD CREST: Similar to Butterball but deeper yellow.	.30	1.20
SPRY: Golden dark red guard petals.	.30	1.20
SUNKIST: Deep golden orange. Small.	.30	1.20
YELLOW PIGMY: Fine double lemon yellow.	.30	1.20
SINGLE FLOWERED DWARF NOVELTIES:		
NAUGHTY MARIETTA: Gldn. yllw. each petal with mahogany base.	.30	1.20
GNOME: Little Giant Imp. Bright golden yellow shaded orange.	.30	1.20

LARKSPUR SEEDS

Finest American grown seed of fresh crop and high germination.

SUPER MAJESTIC: Very fine for cutting.		
Deep Salmon Pink: Novelty shade.	White: Large pure white.	
Lavender: Medium rosy lavender.	Majestic Mixed: All shades well blended for cutting.	
Rose Pink: Creamy rose-pink. Rich.		
PRICES: Our uniform price of 80¢ an ounce and 1/4 ounce for 20¢; 1/2 for 40¢ etc.		
SUPREME: Unsurpassed for commercial production.		
Dark Blue: A rich deep blue.	Salmon: True salmon.	
Lilac: Clear lilac.	White: Clear glistening white.	
Pink: Rose-pink.	Supreme Mixture: All shades grown separately and blended.	
Rose: Deep rose.		
PRICE: Uniform at \$1.20 per ounce; 1/4 ounce for 30¢; 1/2 ounce for 60¢ etc.		
GIANT IMPERIAL: The oldest standard favorite.		
Blue Bell: Azure blue, lavender tinge.	Los Angeles Imp: Brilliant pink.	
Blue Spire: Deep violet blue.	Miss Calif.: Deep salmon-rose.	
Carmine King Imp: Carmine rose.	Pink King: Soft salmon-rose.	
Dazzler: Rich carmine scarlet.	Roselind: Salmon-rose. Shatter-proof.	
Exquisite Pink Imp: Soft salmon-pink.	Sweet Lavender: Lavender blue.	
Gloria: Deep salmon rose.	White King: Huge glistening white.	
Lilac King: Rich lilac.	White Cockade: Fine pure white.	
Lilac Queen: Lilac-blue.	Imperial Mixture: All colors.	
PRICE: Uniform at 80¢ per ounce; 1/4 ounce for 20¢; 1/2 ounce for 40¢ etc.		
REGAL STRAIN: New. Widely preferred.		
Dark Blue: Deep violet-blue.	Salmon Rose: Very rich color.	
Lilac: Clear lilac.	White: Superior to White King.	
Pink: Pink on salmon ground.	Regal Mixture: A formula blend.	
Rose: Rich florists rose.		
PRICE: Uniform at \$1.20 per ounce; 1/4 ounce for 30¢; 1/2 ounce for 60¢ etc.		

HARROLD'S

Pedigreed Flower Seeds

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GRANTS PASS, OREGON.